



MEMORANDUM

TO: Board of Directors

DATE: January 12, 2010

FROM: Scott Aaron, Associate Planner
David Melko, Senior Planner
Solvi Sabol, Alt. Transportation Coordinator
Stan Tidman, Senior Planner

SUBJECT: STATUS REPORTS

1. TDM & Coordinated Transit Marketing Status Report

The Bucks for Bikes incentive program is scheduled to kick off on January 26, 2010. This program, administered by PCTPA and the City of Roseville and funded by a Clean Air Grant from the Placer County Air Pollution Control District and the City of Roseville, is intended to promote bicycling as a viable alternative to driving alone thereby reducing traffic congestion and improving air quality in the region. Eligible applicants must be 18 years of age or older, be employed and/or attend school in Placer County and must reside within the County. Additionally all bicycles must purchased within Placer County. This program also serves to increase awareness of May Is Bike Month as successful applicants are required to register and log their cycling miles throughout the month.

Capitol Corridor will be a major sponsor for May is Bike Month, and PCTPA staff will take the lead in coordinating activities and efforts related to this sponsorship. Additional campaigns include Kids Ride Free on Weekends, and the 50% Senior Promotion. Capitol Corridor and PCTPA staff agreed to market both these campaigns through an on-line media component, i.e., g-mail, hotmail, Facebook. Of note, these campaigns start mid-March after track work has been completed.

2. Capitol Corridor Update

Ridership declined by 7.8 percent in November 2009 compared to the same month in 2008. Ridership at Placer County stations also declined: 16.1 percent at Auburn; 29.4 percent at Rocklin; and 24.6 percent at Roseville. The Capitol Corridor has been most impacted by the state furlough Fridays. The Capitol Corridor continues to be the third busiest Amtrak route in the nation.

November revenue declined by 6.4 percent compared to the adopted Business Plan; and 2.8 compared to November 2008.

November fare recovery came in at 45.5 percent, lower than the State and Business Plan goal of 50.0 percent.

December on-time performance averaged 92.7 percent. The lack of slow orders on the entire 170 mile corridor has contributed to this reliability record. CCJPA funding of a dedicated Union Pacific night maintenance-of-way gang is also contributing to the superior on-time reliability.

The Capitol Corridor and PCTPA are now planning for “May is Bike to Work Month” promotion, and also developing the online advertising plan to promote Spring / Summer outreach campaign in Placer County.

3. Placer Parkway Corridor Preservation & Tier 1 EIS/EIR
Project Management

The staff/consultant team continued coordination with Rocklin staff and their consultant on the draft Project Study Report/Project Report along with Geometric Approval Drawings on the State Route (SR) 65/Whitney Ranch Parkway interchange. The focus is to ensure the interchange design considers future Placer Parkway construction and ways to limit potential costly re-works.

Environmental Document

- On December 3, 2009, the SPRTA Board:
 - conducted a public hearing to take input on the Final Program EIR (CEQA portion of the Final Tier 1 EIS/EIR);
 - adopted Findings, a Statement of overriding Considerations, and a Mitigation Monitoring & Reporting Program;
 - selected the Placer Parkway Corridor -- Alternative 5 with the No-Access Buffer.
- On December 4, 2009, the SPRTA Board’s action via a Notice of Determination was posted at the Placer County and Sutter County Clerk-Recorder offices. The 30-day CEQA statute of limitation period to challenge approval of the project has expired.
- The Federal Register’s 30-day comment period on the Final Tier 1 EIS/EIR closed on January 11. Comment letters were received from the California Highway Patrol, City of Roseville, and U.S. Environmental Protection Agency. FHWA continued work on the Record of Decision (ROD). This is expected to be completed by February 2010.

Administrative Record

Staff/consultant team worked with legal counsel to complete the administrative record.

4. Airport Land Use Commission

The staff is participating on the TAC to update the 2002 California Airport Land Use Planning Handbook (Handbook). This document, published by the California Dept. of Transportation – Division of Aeronautics, provides guidance on statewide requirements for airport land use compatibility planning. ALUCs are required to use the Handbook to prepare/adopt/amend ALUCPs. The purpose of the update is to refine the current Handbook with an emphasis on ‘end users’ such as airport and city/county planners.

Statewide stakeholder meetings are planned for northern, central, and southern locations. The objective of these meetings is to provide an opportunity for early input on the Handbook update process. The northern California stakeholder meeting will be –

February 1, 2010 – 9:00
Sacramento International Airport -- Terminal A Media Conference Room