Existing CTSA Programs

Placer Rides

Next Steps



WPCTSA Non-Emergency Medical Transportation Programs

WPCTSA Board April 28, 2021

Placer Rides Overview

Service Policies

Next Steps



Health Express

Operated By: MV and Seniors First

Total Annual Budget: \$750,000

CTSA Funds in FY 2019: \$690,000 (92%)

Ridership last five FY: 4,765 - 6,032 trips

Total Actual

Cost Per Use

FY 2020 \$121.14

5 Year Avg **\$77.65**

Actual CTSA

Cost per Use

\$108.54

\$64.31

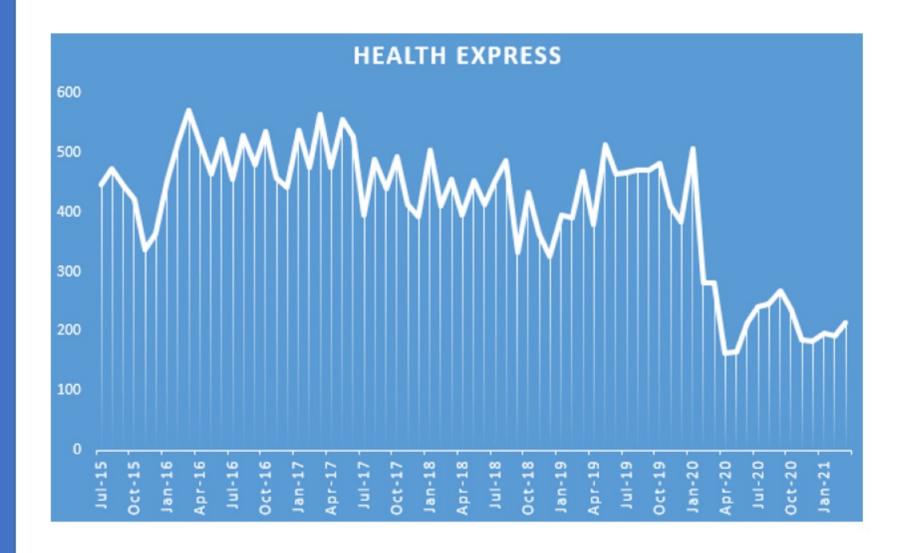
Placer Rides Overview

Service Policies

Next Steps



Health Express - *Ridership*



Placer Rides Overview

Service Policies

Next Steps



My Rides

Operated By: Seniors First

Total Annual Budget: \$280,000

CTSA Funds in FY 2019: \$200,000 (71%)

Ridership last five FY: 4,482 – 7,503 trips

Total Actual

Cost Per Use

FY 2020

\$41.46

5 Year Avg

\$35.69

Actual CTSA

Cost per Use

\$21.63

\$19.49

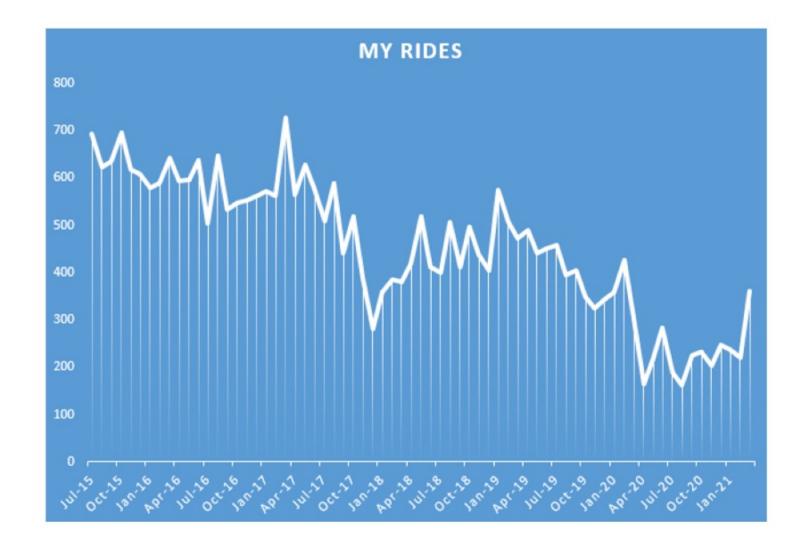
Placer Rides Overview

Service Policies

Next Steps



My Rides - Ridership



Placer Rides Overview

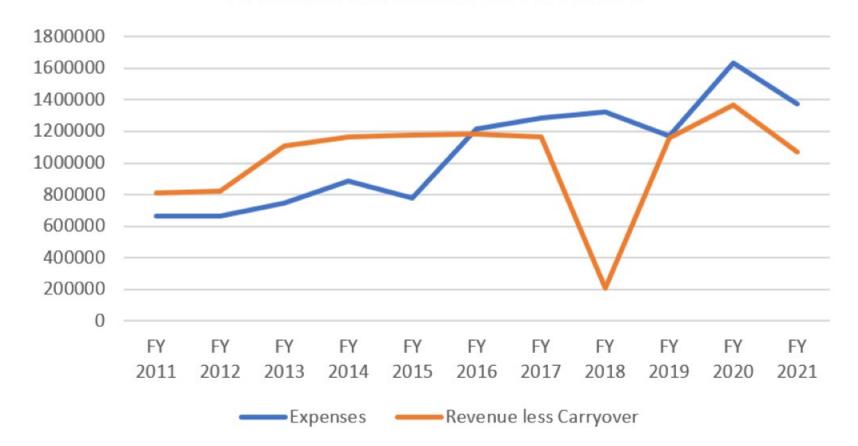
Service Policies

Next Steps



Revenues Outpace Expenses

ANNUAL EXPENSES VS REVENUE



Placer Rides Overview

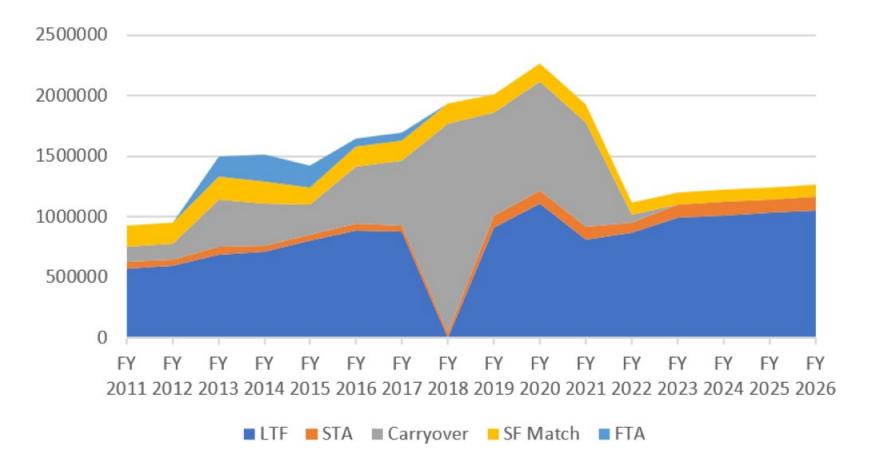
Service Policies

Next Steps



COVID Carryover Depletion

REVENUE BY SOURCE



Placer Rides Overview

Service Policies

Next Steps



Program Changes









Placer Rides Overview

Service Policies

Next Steps



Successful Track Record















DREW LEWIS
FOUNDATION

Placer Rides Overview

Service Policies

Next Steps



Rider Role

My Rides

- Register with Seniors First
- Take trips

Placer Rides

- Register with Seniors First
- Secure driver and build support network
- Schedule rides independently
- Take trips
- Report trips to Seniors First monthly

Placer Rides Overview

Service Policies

Next Steps



Seniors First Role

My Rides

Register Riders Register Drivers Schedule Trips Report
Trips and
Reimburse

Placer Rides

Register Riders

Register Drivers Schedule Trips Report Trips and Reimburse

Placer Rides Overview

Service Policies

Next Steps



Seniors First Role

My Rides

Register Riders Register Drivers Schedule Trips Report Trips and Reimburse

Placer Rides

Register Riders Report
Trips and
Reimburse

- Handle Special Cases
- Maintain Volunteer Roster
- Refer for Other Services
- Educate on Other Transportation Options

Placer Rides Overview

Service Policies

Next Steps



Serving More Residents for Less

Existing Programs

100,000 annual miles

Unduplicated Riders: 100

Cost: \$1.3 million

Proposed Service

800,000 annual miles

Unduplicated Riders: 333

Cost: \$500,000

Placer Rides Overview

Service Policies

Next Steps



Eligibility

Rider Eligibility

- Placer County Resident
- Senior 60+
- Individuals with Disabilities
- Low Income Individuals
- Inability to use other public transit

Trip Eligibility

- Non-emergency medical appointments including pharmacy, physical therapy, etc
- Essential errands including grocery shopping, correctional and rehabilitation, social service
- Transfers to public transit

Placer Rides Overview

Service Policies

Next Steps



Drivers

No Application

Liability

- Waivers
- Insulating WPCTSA and Seniors First

Devices, Service Animals, Attendants

- All at driver's discretion
- Physical assistance available at driver's discretion
- Dementia, Alzheimers, other memory impairments also acceptable at driver's discretion

Placer Rides Overview

Service Policies

Next Steps



Trip Limits

200 miles per month

- Case by case basis for exceptions
- Current average is 44 miles

Origin and Destination

- Trip must originate in Placer County
- Specific Sacramento County medical centers are eligible destinations

Placer Rides Overview

Service Policies

Next Steps



Last Resort Trips

Eligibility

- Evaluated on case by case basis
- No driver can be found
- Trip purpose is essential and cannot be rescheduled
- Maximum two round trips (four trips) per month

Private Transportation

- Placer Rides will cover the cost of a private transportation trip: Uber/Lyft, Taxi, ADA transport vehicle
- Other eligibility requirements still apply

Placer Rides Overview

Service Policies

Next Steps



Reimbursement

Monthly Reporting

- Rider reports trip origin, destination, purpose
- Reimbursed per mile with IRS rate (\$0.56 now)
- Only first 200 miles reimburseable

Checks

- Written out to the rider, rider passes along payment
- Liability with paying driver directly

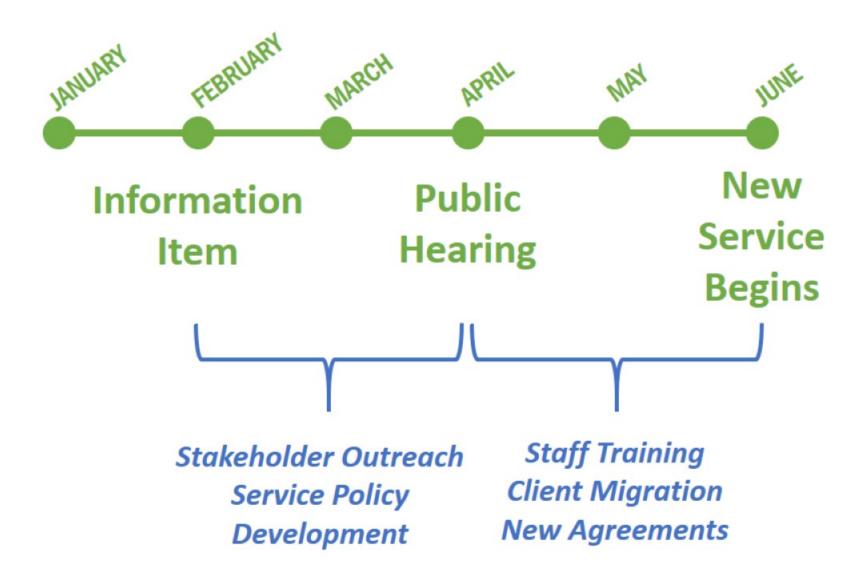
Placer Rides Overview

Service Policies

Next Steps



Implementation Timeline



Placer Rides Overview

Service Policies

Next Steps



Implementation Timeline

- First mailer to all registered passengers
- WPCTSA public hearing on service change
- Presentations to SF, cities, county

- Stop accepting new HE MR riders
- Mail out service change flyer, application form
- Start registering new riders
- OOAC, PCN presentations

- Beta test with select riders
- Mail out Welcome Packets

- **Documents** Service Policies
 - **Public Hearing Notice**
- **Application Form**
- Service Change Flyer
- Website
- Welcome Packets

Placer Rides Overview

Service Policies

Next Steps



Long-term Vision



Outreach to Public Growing Ridership Pursue Funding to Expand to Nevada and Washoe Counties

Placer Rides Overview

Service Policies

Next Steps



Staff Recommended Action

- Adopt Resolution No. 21-13 to eliminate the Health Express program.
- Adopt Resolution No. 21-14 to eliminate the My Rides program.
- Adopt Resolution No. 21-15 to establish the Placer Rides program.
- Adopt the Placer Rides Service Policies as presented in the staff report
- Adopt FY 2020/2021 Budget Amendment #2 as presented in the staff report

Existing CTSA Programs

Placer Rides

Next Steps



Questions and Public Hearing



