






APPENDIX C: COMMUNITY SURVEY AND RESULTS (ENGLISH)

Auburn Transit Community Survey







1. Language/Lenguaje			
		Response Percent	Response Count
English		100.0%	79
Español		0.0%	0
answered question			79
skipped question			2




2. Are you aware the City of Auburn provides local public transit (bus) service?			
		Response Percent	Response Count
Yes		89.9%	62
No		10.1%	7
answered question			69
skipped question			12

3. Have you ridden the City's public transit service within the past 90 days?			
		Response Percent	Response Count
Yes		20.6%	14
No		79.4%	54
answered question			68
skipped question			13



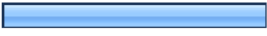


4. How would you rate your overall experience with Auburn Transit?

		Response Percent	Response Count
Excellent		60.0%	9
Good		26.7%	4
No opinion		6.7%	1
Fair		6.7%	1
Poor		0.0%	0
answered question			15
skipped question			66




5. Please indicate how you typically access Auburn Transit?

		Response Percent	Response Count
At a stop location listed on the route schedule.		66.7%	10
At a "call-in" stop location published on the route schedule.		26.7%	4
Deviation pick-up/drop-off location not listed on the route schedule.		6.7%	1
answered question			15
skipped question			66






6. When selecting Auburn Transit, what is primary motivation?

		Response Percent	Response Count
Do not have access to a personal vehicle		20.0%	3
Avoid parking		6.7%	1
Save money		46.7%	7
Preserve the environment		20.0%	3
Other		6.7%	1
	Other (please specify)		1
answered question			15
skipped question			66

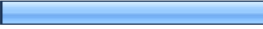



7. How often do you ride Auburn Transit?







		Response Percent	Response Count
1-3 times per week		26.7%	4
4 or more times per week		13.3%	2
Less often		60.0%	9
answered question			15
skipped question			66

8. Please indicate the service change or improvement which would cause you to use local transit more often.






		Response Percent	Response Count
Earlier service		0.0%	0
Later service		13.3%	2
More frequent service		26.7%	4
More service on weekends		6.7%	1
Expanded service locations		46.7%	7
Nothing would change my mind		6.7%	1
answered question			15
skipped question			66

9. How would you travel if Auburn Transit was NOT available?






		Response Percent	Response Count
Drive self		46.7%	7
Walk		26.7%	4
Taxi		0.0%	0
Friend/family		20.0%	3
Bicycle		0.0%	0
Would not make trip		6.7%	1
answered question			15
skipped question			66

10. What is the primary reason for not riding Auburn Transit or Placer County Transit?			
		Response Percent	Response Count
Was not aware of Auburn Transit		11.1%	5
Prefer to drive my car		51.1%	23
Costs too much		0.0%	0
Unreliable		2.2%	1
Does not operate frequently enough		8.9%	4
Routes are too far from my home		17.8%	8
Does not go where I need to travel		8.9%	4
		answered question	45
		skipped question	36

11. Please indicate the change or improvement which might cause you to use local transit.

		Response Percent	Response Count
Nothing would change my mind		33.3%	15
Earlier service		0.0%	0
Later service		2.2%	1
More frequent service		20.0%	9
More service on weekends		8.9%	4
Expand service to a new location (specify cross-street or landmark below)		35.6%	16
	Cross-street or landmark		15
	answered question		45
	skipped question		36



12. If the change in Question 2 was made, (on average) how many trips per week would you make via transit?

		Response Percent	Response Count
More than 5		6.7%	3
3-4 trips		11.1%	5
2-3 trips		20.0%	9
One trip		24.4%	11
None		37.8%	17
	answered question		45
	skipped question		36






13. What is your age range?			
		Response Percent	Response Count
16 years or younger		1.8%	1
17-24		7.3%	4
25-39		7.3%	4
40-54		32.7%	18
55-69		30.9%	17
70 or older		20.0%	11
answered question			55
skipped question			26

14. Are you currently employed outside the home?			
		Response Percent	Response Count
Yes		44.6%	25
No		55.4%	31
If yes, specify zip code			19
answered question			56
skipped question			25




15. Are you currently enrolled in school/vocational training?

		Response Percent	Response Count
Yes		9.1%	5
No		90.9%	50
	If yes, specify location		4
	answered question		55
	skipped question		26

16. What is your most frequent travel destination?

		Response Percent	Response Count
Work		37.5%	21
School		10.7%	6
Shopping		30.4%	17
Recreation/social		14.3%	8
Medical/social services		7.1%	4
	answered question		56
	skipped question		25






17. How often do you travel to the destination you selected in Question 4?

		Response Percent	Response Count
5 or more times per week		43.6%	24
1-4 times a week		45.5%	25
1 or 2 times a month		10.9%	6
answered question			55
skipped question			26



18. What are the nearest cross-streets to this destination?

	Response Count
	47
answered question	47
skipped question	34



19. What mode of travel do you typically use to make the trip you indicated in Question 4?

		Response Percent	Response Count
Drive self		72.7%	40
Friend/family		7.3%	4
Walk		3.6%	2
Bicycle/scooter		3.6%	2
Taxi		0.0%	0
Public Transit		12.7%	7
Carpool/vanpool		0.0%	0
answered question			55
skipped question			26



20. Do you have a valid driver license?

		Response Percent	Response Count
Yes		89.1%	49
No		10.9%	6
answered question			55
skipped question			26

21. Do you have access to a personal vehicle?

		Response Percent	Response Count
Yes		89.3%	50
No		10.7%	6
answered question			56
skipped question			25




22. Do you have a disability that impacts your personal mobility?

		Response Percent	Response Count
Yes		10.9%	6
No		89.1%	49
answered question			55
skipped question			26


23. What are the nearest cross-streets to your residence?

	Response Count
	52
answered question	52
skipped question	29

24. To be entered to win the \$50 Visa gift card, please provide your contact information below.

		Response Percent	Response Count
Name:		97.8%	44
Phone:		64.4%	29
or email:		73.3%	33
		answered question	45
		skipped question	36

25. Please click here to end survey.

		Response Percent	Response Count
Finish		100.0%	53
		answered question	53
		skipped question	28